



PRESS INFORMATION

THE TIREMETRIX TPMS MANAGER™ IS NOW CONNECTED WITH TCi™ TIRE CENTERS' TIRE INVENTORY PURCHASING SYSTEM

BRIGHTON, Mich. (October 02, 2013) Tiremetrix, LLC today announced that its TPMS Manager Software is now offered through the TCi™ Tire Centers' Tire Inventory Purchasing System (TIPS) tool. Tire Centers, LLC (TCi) is a wholly-owned subsidiary of Michelin North America, Inc. and is one of the country's leading tire distributors of premium tire brands.

Dealers that participate in TCi's T3™ Marketing Program receive TPMS Manager as part of their Plus-level program package at no additional charge. This select group of dealers will now have direct access to TPMS parts and service data, as well as TPMS relearn and troubleshooting information through the TIPS online interface. TIPS customers who are not T3 dealers may use TPMS Manager at no charge for 30 days.

“Tire dealers continue to be challenged by the complexities of TPMS service requirements and the growing number of TPMS sensors, service kits and relearn types,” said Vickie Johnson, director of retail marketing for TCi. “The integration of TPMS Manager into TIPS will allow TCi customers to quickly access every vehicle's TPMS specifications and service requirements without leaving their ordering system.”

TCi's move to incorporate Tiremetrix's TPMS Manager software into its services is critical, as tire pressure monitoring systems have been mandated on all new vehicles since the 2008 model year. According to Tiremetrix, a TPM system will be found on more than 90 percent of vehicles in operation over the next decade. Non-TPMS vehicles will continue to be removed from service, which means tire dealers must understand how these systems work in order to maintain relevancy in the service marketplace.

“Time and again, we've heard tire dealers praise our software and the efficiency and accuracy the TPMS Manager provides,” said Joe Donehue, president of Tiremetrix. “We look forward to helping TCi continue to deliver top-notch solutions to its customers so they can run more profitable and streamlined operations.”

About Tire Centers, LLC:

Headquartered in Duncan, S.C., TCi is a wholly-owned subsidiary of Michelin North America, Inc., and comprises two divisions – distribution and commercial. TCi supports its commercial division's truck and earthmover customers from over 60 commercial centers located throughout the United States with its primary coal and mining services based in West Virginia. The distribution division serves passenger and light truck retailers through its 86 distribution centers across the country. The company also operates multiple state-of-the-art Michelin Retread Technologies (MRT) plants nationwide. For more information on TCi, visit www.tirecenters.com. For more information on how to join the T3 Program, visit <http://www.tcit3.com>.

About Tiremetrix, LLC:

Tiremetrix, LLC is a Michigan based automotive information Software Company. TPMS Manager is a software-as-a-service product created by Tiremetrix and used by tire dealers and automotive service centers to provide tire pressure monitoring systems (TPMS) service and parts information at Point-of Sale. www.tpmsmanager.com

Press Contacts:

Tiremetrix, LLC
Ryan McPhee
rmcphee@tiremetrix.com
855.888.8767

Tire Centers, LLC
Vickie Johnson
vickie.johnson@tirecenters.com
864-329-2374